

# Immunize Kansas Coalition Agenda



Friday, August 20<sup>th</sup>, 2021 9:30 a.m. – 1:00 p.m.

Virtual Meeting

- 9:30 Welcome and Call to Order .....Carlie Houchen, Chair
- 9:35 Strategic Team Breakouts
  - Education and Awareness – Main Room ..... Susan Wood
  - Improved Systems Performance ..... Sarah Good
  - Policy ..... Charlie Hunt
- 10:10 Adjourn Strategic Teams
- 10:15 Reconvene in Main Room  
*Remembering Dan Leong: A moment of reflection*
- Elections
  - Election Results
  - Transition of Officers
  - Installation of New Officers
- Coalition Updates and Business
  - Announcements
  - Status of Funds Report
  - Membership Updates
- 10:30 2021 Highlights and Review of IKC Resources and Campaigns ..... Connie and Emily, Staff
  - Resources: Toolkits, Modules, Website, Social Media
  - Campaigns: Influencers, Parents & Families, Legislators
  - Interest in Media Training
- IKC Communications Products and How to Utilize..... Nye & Associates
- 10:50 Strategic Team Highlights
  - Policy
  - Improved System Performance
  - Education and Awareness
- 11:00 Remarks and Updates
  - Kansas COVID-19 Vaccination Equity Efforts .....Ximena Garcia, MD
  - Partner Spotlight: KSRE on EXCITE Project, Rural & Equity Efforts..... Elaine Johannes, PhD
  - Kansas Immunization Program Update/Strategic Vision ..... Allison Alejos
  - Kansas COVID-19 Vaccination Communications Update ..... Marci Nielsen, PhD
- Open floor for member immunization updates and feedback*
- 11:55 Final Remarks .....Carlie Houchen, Chair
- Noon 10-Minute Break, Transition to Post-Session
- 12:10 Post Session: Strategic Planning Kick-Off  
*Group processing session to capture coalition member perspectives and priorities to inform strategic planning efforts for IKC’s three-year workplan. Help guide IKC forward with your expertise and ideas!*



## IKC Strategic Planning Kick-Off Agenda

- Introductory Comments
- SWOT Analysis: Discussion and Jamboard Opportunity
  - Strengths: Within IKC and our coalition partners, what are we good at?
  - Weaknesses: Within IKC and our coalition partners, what could we be better at? What are our blind spots or gaps?
  - Opportunity: Thinking outside of IKC and our partners, what are opportunities we could consider growing towards?
  - Threats: Thinking outside of IKC and our coalition partners, what are threats to our mission?
- Wrap-up and Next Steps

1:00 Adjourn